# **Alek Feehan-Schuler**

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### **PROFILE**

I am an enthusiastic, self-motivated, reliable, responsible and hard working person, with interests in graphic design, animation, 3D modeling, web development. Currently studying Creative Technology and Design at the University of Colorado Boulder within the ATLAS Institute.

### **EDUCATION**

### **Bachelor of Science in Creative Technology & Design**

2021-01 - Exp. 2025-01

University of Colorado Boulder - Boulder, CO

#### **Relavent Coursework**

- » Graphic Design: Focused on core graphic design principles, including typography, hierarchy, layout, and readability for both digital and print media. Developed a strong foundation in creating visually cohesive and effective designs.
- » 3D Modeling & Digital Fabrication Focused on the creation of physical and digital forms using softwares SketchUp & Rhino and fabrication tools.
- » Web Development Gained hands-on experience building responsive websites with HTML, CSS, and JavaScript. Learned about front-end and basic back-end web development.
- » Motion Design Covered principles of animation and dynamic content creation for digital media using Adobe After Effects.
- » User Experience Design Studied user research, wireframing, and prototyping for creating intuitive digital interfaces and experiences.
- » **Data Structures** Developed a foundation in algorithms, arrays, linked lists, trees, and sorting techniques using C++.

### WORK EXPERIENCE

### Sales & Product Specialist - buythemojo, Boulder, CO

2022-06 - Current

- » Conducted retail arbitrage to build inventory for resale via online platforms.
- » Picked orders, packed boxes, provided accurate shipping documentation and package labels.
- » Answered customer questions about sizing, accessories, and merchandise care.

### Sales Associate - University Bicycles, Boulder, CO

2021-09 - 2022-05

- » Provided recommendations to clients in alignment with needs, preferences
- » and budgets.
- » Helped customers select bicycles to fit body size and intended bicycle uses.
- » Increased sales and customer satisfaction through personalized servicing.

#### **COVID-19 Tester** - Hauptstadt CrossFit, Berlin, Germany

2021-04 - 2022-07

- » Responsible for reading and sending out the test results.
- » Tested hundreds of customers per day and were always very helpful to provide assistance.

## **SKILLS**

- » Programming languages: C++ (Proficient) | HTML/CSS/Javascript (Intermediate) | MATLAB, R (Basic)
- » Adobe Creative Cloud: Photoshop, Illustrator, InDesign, Premiere Pro, After Effects
- » Fluent Languages: English and German
- » Database Management
- » Customer Service